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Keith Dinnie is the author of City Branding (3.50 avg rating, 8 ratings, 2 reviews, published 2011), Nation Branding Keith Dinnie s Followers.

### **Feature article april 2015 - municipal world**

Reading Room. City Branding. City Branding Theory and Cases Keith Dinnie (edited by) Palgrave Macmillan, London, 2011. ISBN: 978-0-230-24185-5. This book is a

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